

Redington Hosts The Forum in Iraq to Unlock Next in the Nation's Digital Transformation Journey

Baghdad, Iraq, 11th February, 2026 – Redington, a leading technology distributor, successfully hosted the Iraq chapter of The Forum, bringing together the country's technology ecosystem to explore the forces shaping Iraq's rapidly evolving digital landscape.

As Iraq accelerates efforts to modernize its economy and public services, digital transformation has become a key national priority, driving increased focus on cloud adoption, cybersecurity, data, and next-generation infrastructure. These initiatives are central to strengthening resilience, improving service delivery, and enabling sustainable economic growth.

Redington's flagship event The Forum is designed to equip partners with the insights, capabilities, and connections required to move faster, from understanding emerging technologies to converting innovation into measurable business outcomes.

This event marks one of the first partner engagements by Redington in Iraq, as the company begins building its presence in the market. The focus is on developing its portfolio and strengthening existing offerings in line with local market needs.

The engagement also highlights Redington's intention to work closely with the partner ecosystem, building relationships and identifying opportunities for collaboration. Over time, the company plans to move toward establishing a local entity, reflecting a long-term commitment to Iraq's ICT landscape.

Taking the stage, Jeetendra Berry, President, GCC and Levant, Redington Group, spoke about Redington's journey from a traditional distributor to an orchestrator of opportunities, and its role in supporting Iraq's next phase of digital growth.

Jeetendra Berry, President, GCC and Levant, Redington Group, said, "Redington is a global organization with a strong and well-established presence across the Middle East, and our approach to Iraq is focused on building the market thoughtfully and sustainably. In line with our initial priority, we have introduced a relevant portfolio of global technology brands to support partners and customers as they modernize and scale. As our engagement in the market deepened, we have also invested in local talent and capabilities, working closely with the broader ecosystem to build sustainable, long-term impact. The Forum in Iraq is another important step in bringing partners together for meaningful dialogue and collaboration, helping set the foundation for long-term growth. Over time, this will be complemented by establishing a local office and in-country operations, reflecting a long-term commitment to supporting Iraq's evolving digital landscape."

The event also highlighted Redington's strategic focus on software-led growth, showcasing how the company is enabling partners with advanced capabilities across cloud, cybersecurity, data, and enterprise applications.

Through alliances with global technology providers and engagement with Iraq's partner community, Redington is advancing its Unlock Next vision by supporting collaboration and progress across the country's evolving digital ecosystem.

About Redington

Redington Limited (NSE: REDINGTON; BSE: 532805), a leading technology solutions provider, empowers businesses in their digital transformation journeys. Guided by its brand narrative “Unlock Next”, Redington goes beyond distribution to remove barriers, accelerate digital adoption, and unlock access, growth, trust, efficiency, and impact—helping businesses, communities, and societies embrace what’s next in technology.

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