

## **Redington Expands Acer Partnership to Unlock Growth in Oman**

**Muscat, Oman, 2<sup>nd</sup> February 2026** – Redington, a leading technology aggregator and innovation catalyst, has expanded its long-standing partnership with Acer through a broader market engagement anchored by a new distribution agreement in Oman.

Under this agreement, Redington becomes Acer’s authorized distributor in Oman, strengthening a shared commitment to accelerating digital adoption, market growth, partner enablement, and deeper customer reach across the Sultanate. The move consolidates Acer’s go-to-market strategy in Oman, enabling greater focus, consistency, and speed in delivering its portfolio of notebooks, desktops, monitors, and solutions, while creating a more integrated approach to serving customers across segments.

The expanded partnership builds on Redington’s proven distribution capabilities, deep channel relationships, and strong local presence, positioning both organizations to better serve resellers, enterprises, and public sector customers. Beyond scale and reach, the collaboration is designed to enhance end-to-end market enablement, helping partners respond to evolving customer needs. Partners in Oman will benefit from improved product availability, streamlined operations, enhanced technical support, and targeted go-to-market programs aligned to emerging technologies and use cases.

“As Acer’s distributor in Oman, we take on a broader responsibility for shaping how the market is served,” said **Jeetendra Berry, President, GCC and Levant, Redington**. “As computing continues to evolve, from traditional PCs to AI-enabled PCs and intelligent devices, our focus is on building a strong, scalable ecosystem that enables partners and customers to adopt this transition with confidence. Through disciplined execution, deep partner enablement, and consistent market coverage, we are supporting Acer’s long-term growth in the country. As Oman advances its digital and technology ambitions, this partnership enables us to Unlock Next, supporting the market’s next phase of AI-driven innovation and adoption.”

“Merging Acer’s technology leadership with Redington’s strong market presence in Oman allows us to serve customers with greater speed, reliability, and choice,” said **Michele Montecchio, General Manager at Acer Middle East**. “This partnership strengthens our long-term commitment to the Sultanate and supports our ambition to improve partner enablement, accelerate access to our portfolio, and empower customers as they transition toward AI-enabled PCs and intelligent solutions.”

This further highlights Redington’s in-country model, reflecting a deliberate shift toward building local capability, deepening partner relationships, and driving long-term growth across

GCC markets. By aligning global technology with local execution, Redington enables sustainable, ecosystem-led growth across the regional ecosystem.

\*\*\*

**About Redington**

Redington Limited (NSE: REDINGTON; BSE: 532805), a leading technology solutions provider, empowers businesses in their digital transformation journeys. Guided by its brand narrative “Unlock Next”, Redington goes beyond distribution to remove barriers, accelerate digital adoption, and unlock access, growth, trust, efficiency, and impact—helping businesses, communities, and societies embrace what’s next in technology.

**About Acer**

Founded in 1976, Acer is one of the world’s top technology companies with a presence in more than 160 countries. The company continues to evolve by embracing innovation across its offerings, which include computers and displays, while branching out to new businesses. Acer is also committed to sustainable growth, exploring new opportunities that align with its environmental and social responsibilities. The Acer Group employs over 9,000 employees that contribute to the research, design, marketing, sales and support of products, solutions, and services that break barriers between people and technology. Visit [www.acer.com](http://www.acer.com) for more information.

**Redington Media Contact:**

Janees Reghelini  
Senior Communications and Media Manager  
Redington MEA  
Email: [janees.reghelini@redingtongroup.com](mailto:janees.reghelini@redingtongroup.com)  
Mobile: +971 56 689 6953