CORPORATE PRESENTATION

Redington



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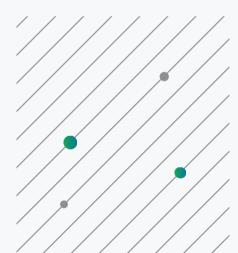
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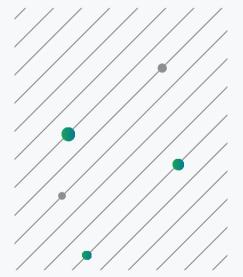
Disclaimer

This presentation contains "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Redington Limited's future business developments and economic performance.

While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations.

These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance.

Redington Limited undertakes no obligation to periodically revise any forward-looking statements to reflect future / likely events or circumstances.



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~5,100

Redingtonians creating a culture of inclusion, creativity, and innovation

~50,000*

182

Channel Partners

Warehouses

*Partners active during last 12 quarters

~450

71

Brands

Sales Offices

16

14

Our own Service Centers

Partner Service Centres



Products, Service & Solutions Company

- An Emerging Markets Multinational with presence across 40 markets
- · Distributor entire gamut of IT products, Smartphones, Solar, etc.
- Service & Solutions Managed, Cloud, Logistics, BPM, BPO, 3D Printing services



Professionally managed, Board-governed

- A listed entity with no promoter, Chairman is Non-executive Director
- AA+/Stable long term rating by ICRA/CRISIL
- Experienced executive Leadership team with stable middle management
- 'A' ESG Rating from MSCI



Outstanding Financial Performance

- \$11.8bn+ company with a strong double digit-CAGR for 18 years
- ROE# at 17% and ROCE at 21% in FY25



1993 - 98

- Commenced IT distribution in India with HP Contract.
- Consolidated top 4 brands HP, Epson, Seagate & Intel.
- Started Redington Services, the backbone of Solutions Business





- Implementation of ERP System by JBA.
- Started the PC & Server Division for HP, Compaq, IBM & Microsoft.
- Signed-up with IBM to start Enterprise software Vertical followed by McAfee & Cisco
- Started operations in Dubai, followed by KSA and other countries in the region.
- CRISIL upgraded ratings as P1+ (Degree of safety is very strong) for short-term debt.

1999 - 02 IEM Microsoft









2003 - 06

- Strategic investment by Synnex with 36% equity.
- Investment by PE Fund **Chrys Capital with 11%** equity.
- Forayed into the Mobility Business with Motorola.
- Commenced Operations in Africa - Nigeria & Kenya.
- Redington joins the \$1Bn Club.
- Started HP Indigo Business.

- · Listed in NSE and BSE of India.
- First ADC established in Chennai
- Strengthened the Mobility portfolio with BlackBerry Smartphones in India and Nokia in the Gulf Region.
- #1 Distributor in India award 2008 by DataQuest.
- Signup with Apple for MAC business.

BlackBerry. NOKIA cisco

2007 - 10







2015 - 18

- Launch of Cloud Portal, our first ecommerce platform for all cloud products.
- Evolved from a promoter led to a board-governed and professionally managed organization.
- Acquisition of 70% stake in Turkey based Linkplus.
- Crossed the \$5Bn revenue mark.





- Spread across Africa with Operations in more than 18 countries.
- Standard Chartered Equity invests 11% stake.
- Started Supply Chain Business with ProConnect, a fully owned subsidiary.
- Microsoft Cloud portfolio imbibed setup platform for future cloud business with AWS, Cisco and others.
- Signed up for Apple iPhone business.







2011 - 14









 Classified by SEBI as a "LISTED ENTITY" with no promoters.

- Acquisition of Brightstar in Turkey.
- Incorporation of RedServe (Captive BPO)
- Launch of E-Commerce platform: redingtononline.com
- **Expansion of Mobility Portfolio into** Android with Google Pixel, Motorola and Nothing.
- New Corporate & Registered office Inauguration.
- Achieved the \$1Bn market cap.

2019 - 22

2023 - 25

- India's No 1 Distributor by VAR India.
- ISO 27001 Certification.
- Most Preferred Workplace 2023
- Awarded LinkedIn Top Companies in India 2024.
- Redington Tower in Chennai gets LEEDS Platinum certified.



- Ranked 31st among India's Most Sustainable Companies by Business World
- Divested Paynet, our home-grown Fintech step-down subsidiary



Core Values





Fundamental Drivers of Our Success



Most Trusted Distributor







Complete Life Cycle Management





- Leading-edge tech offerings
- Configuring technology solutions for customer
- Extensive pre & postsales support
- Cloud IT Services
- Managed Services (MSSP, SOC, NOC)

Investor Risk Management

- Optimized stock levels
- Data-driven forecasts
- Quick adaptation to market changes
- Minimizing obsolescence risk

Supply Chain Solutions

- Consistent delivery performance
- Customized logistics services
- Eco-friendly practices, e2e ESG
- Drop Shipment
- Services
- Investments in ADCs across geos

Operational Excellence

- Technology integrated operations
- Bots for workflow automation
- ISO 27001 certified
- Strong Compliance framework

Financial Solution

- Channel Financing
- Factoring
- Project Financing
- Securitization
- Customized financial plans
- Adaptive payment terms

Coverage & Reach

- Operations in 40
 markets in emerging
 geographies
- Partnerships with marquee brands
- Variety of channels
- Online Platform with tele-sales engine





Portfolio

End Point Solutions Group



PCs, Laptops, Desktops, All-in-Ones, Printers, Consumables & Accessories

Technology Solutions Group Mobility Solutions Group



Networking, Software, Server & Storage, Licensing & Subscription, Enterprise Security Solutions



Smartphones

Cloud Solutions Group



Cloud Resell, Managed Services

Digital Printing



2D & 3D Printing

Solar



Solar Green Energy Products & Services

ProConnect



Logistics, Warehousing, VAS &Transportation

Ensure Services



Warranty services, Infrastructure Managed Services



Brand Collaboration

Enviable Partnerships with ~450 brands

Top Brands















































































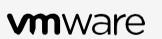




















Presence

GLOBAL FOOTPRINT

#1 - #2

Across All Markets

32

In Country Presence

40

Markets Served



Route to Market

CHANNEL PARTNERS





- System Integrators
- Corporate Resellers
- Cloud Partners & Providers
- ISVs
- Service Providers



Consumer IT

- Large Format Retailers
- Hypermarkets
- E-tailers
- Marketplace Players
- Independent Retailers



Mobility

- Large Format Retailers
- Exclusive Brand Stores
- Hypermarkets
- E-tailers
- Marketplace Players
- Telecom Channels
- Corporate Resellers

TSG, CSG, ESG

ESG & MSG

Shareholders











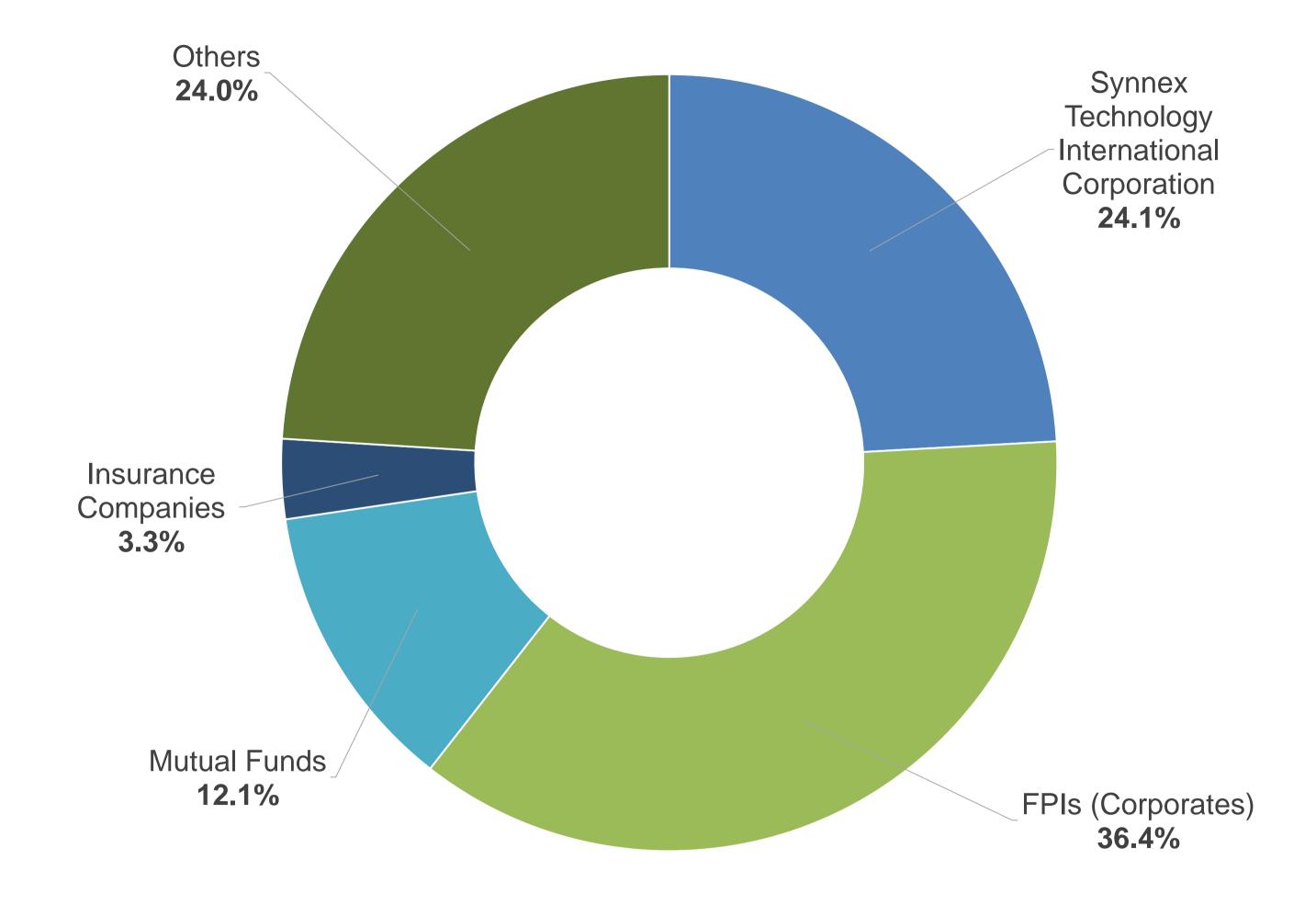








Shareholding date: 31 Mar 2025





Board of Directors



Professor J. Ramachandran

Chairman, Non- Executive Non Independent Director



V S Hariharan

Managing Director & Group CEO



B. Ramaratnam

Independent Director



Anita P Belani

Independent Director



Sudip Nandy

Independent Director



Tu, Shu-Chyuan

Non Executive Non Independent Director



Chen, Yi-Ju

Non Executive Non Independent Director



S.V. Krishnan

Finance Director (Whole time – Executive Director)



Corporate Strategy



Sustainable Profitable Core

Maintaining leadership
position across
geographies, while
sustaining healthy
business returns via
operational efficiency and
focused investment to
profitable spaces.



Accelerate Business Growth

Faster adoption of subscription and consumption business, enhanced by professional services.

Localized approach for expansion in growth geographies.



Route to market Transformation

Segmented approach that enables high-touch coverage for large partners serving enterprise, mid-market and consumer.

Ensuring efficient reach to long tail partners through low-touch and digital platforms.



Power of "One Redington"

Engaging our ecosystem by co-creating distinctive initiatives and leveraging them globally as our best practices.

Re-investing profits for future, build best customer access RTMs, efficient tech platforms, and adapting to evolving business models.



Key Technology Trend

√7

2025

Global IT spend growth

9.8% \$5.6 Tn

India

11.1% \$161.5Bn

MEA

7.4% \$230.7Bn

Technology Trends GROWTH CAGR %

2024-32

What it means for Redington

Hybrid Cloud	INDIA MEA 21% 20%	Building a diverse product portfolio catering to hybrid cloud requirements	Enhancing support for cloud migration and hybrid infrastructure management
Artificial Intillegence	INDIA MEA 29% 40%	Forging alliances with Al technology providers to deliver cutting-edge solutions to customers	Providing specialized technical support for Al implementation and troubleshooting
		Partnering with leading	Scaling up the Managed



Cyber Security

INDIA 29%

INDIA

17%

MEA 26%

MEA

17%

Expanding product catalog to include sustainable tech solutions

cybersecurity vendors to

solutions

deliver integrated security

Establishing partnerships for responsible disposal and e-recycling

Security Services

Practice (MSSP)



Biz Model Trends

Bu	siness Model Trends	What it means for Redington		
• 4	Subscription Model Product to Services	 Focusing on life-cycle management and expand service offerings for long-term customer success Leveraging on technology to embrace recurring revenue models: invest in new cloud platform, build an ISV ecosystem enabling the cloud marketplace 		
	Work Location Hybrid work Model	 Offering technology solutions for seamless collaboration in hybrid environments Invest in digital tools to enhance connectivity and efficiency in hybrid workspaces 		
*	Circular Economy Circulate Products and Material	 Implementing reverse logistics for efficient product return and recycling Promoting reuse and refurbishment to minimize environmental footprint Managing disposition of e-waste & support EPR* policies for OEMs 		
	Product for low Income earners	 Forging partnerships to develop cost effective solutions and building new route to markets to serve in low-income Offering financing options to make products accessible to a wider audience 		



Approach towards ESG

Our Sustainability Strategy

Resilient Business

01

Reimagined Efficiencies

2

Responsible Business Practices

03

Redefined Value Chain Engagement

04

1+ GW	1%	29%	70%
Solar Capacity created in India	Renewable energy (7X Y-o-Y increase)	Women representation on Board	Trade vendors ESG aligned
27%	17%	43%	50,000+
Energy efficiency for customers from digital printers sold during FY24	Reduction in emissions per rupee intensity	Independence in Board composition	Beneficiaries from CSR projects undertaken during FY24
300,000+ devices	82%	100%	1st
End-of-life increased by at least 2 years	Global Employee Engagement Score	Oversight of ESG risks and implementation plan through ESG Committee	Winner of CSRBOX award for Integrated Village Development project with DHAN
2 Million+	6%	100%	25,000+
People employed through access to technology made available via our sale of devices in partnership with	Energy consumption reduced through energy efficient technologies	Training completion on ACT	hours of Skill training through COLTE in partnership with the government through Logistics Skill Council (NSDC)





M-KOPA











Approach towards CSR



Aligned to Business

Leverage business processes, key partnerships and business expertise to create maximum value in focus areas



Social Cause

Solve specific problems within thematic areas such as education and livelihoods basis the most critical needs





Stakeholder

Develop strategy anchored on target segments such as youth, women, children with disabilities

Geography

Determine strategy based on geographic needs or in alignment with needs in priority states



Our Portfolio with Breadth and Depth of Programmes



Skill to Employ

Skilling programmes in logistics & supply chain management, IT/ITeS/Emerging Technology training programmes, Solar Skill Training programme



Educate to Empower

Digital inclusion through education programmes, behavioural change on health & sanitation, promotion of art & culture



Social

Social progress through environmental programmes, preventive healthcare interventions, integrated village development programmes, need-based interventions aligned to disaster relief, etc.

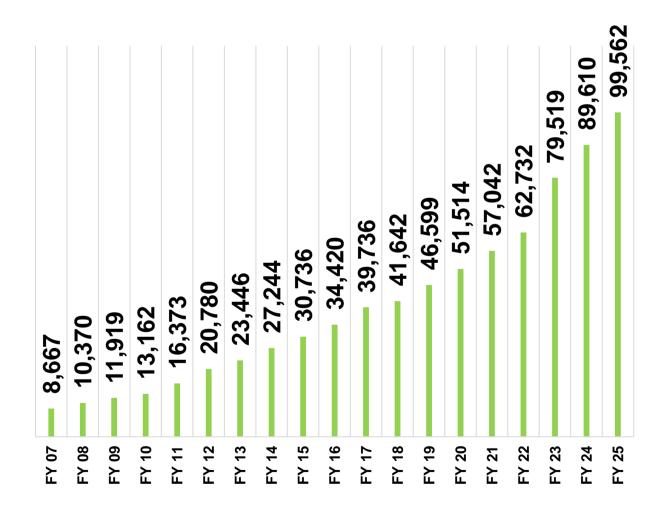


Performance Since listing

Revenue

CAGR 15%

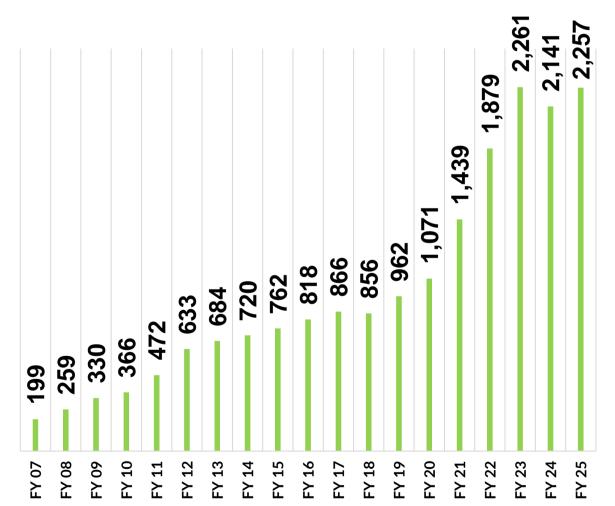
₹ in Cr.



EBITDA

CAGR 14%

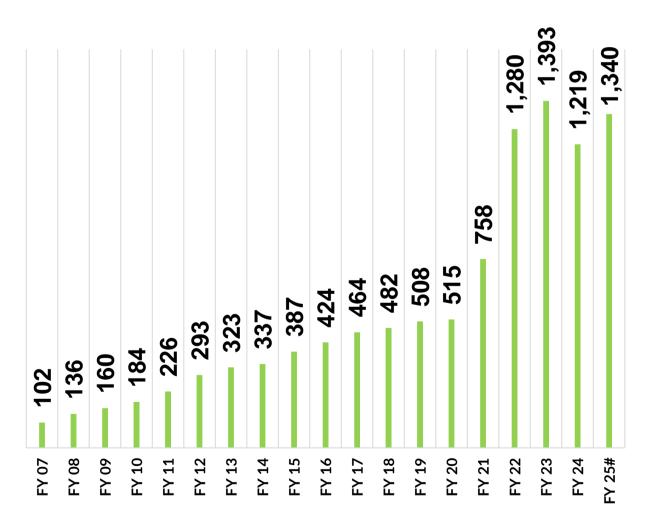
₹ in Cr.



PAT*

CAGR 15%

₹ in Cr.

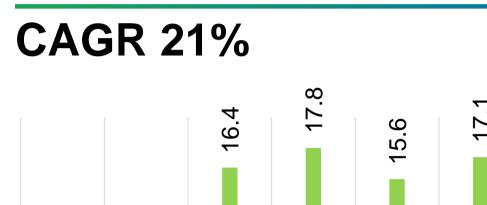


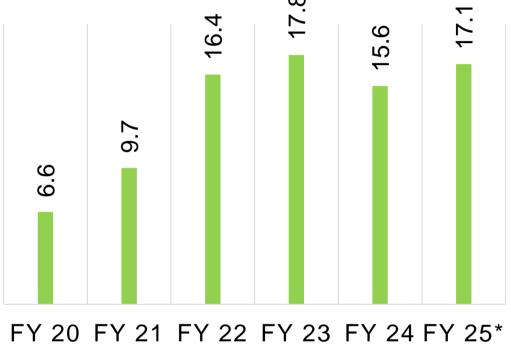
[#] Excluding profits from divestment of step-down subsidiary, Paynet



^{*} after minority interest

Shareholder Value Creation









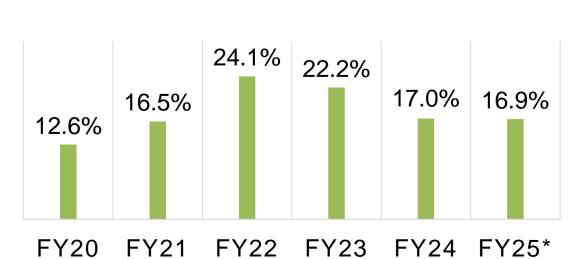


Shareholder Payout#

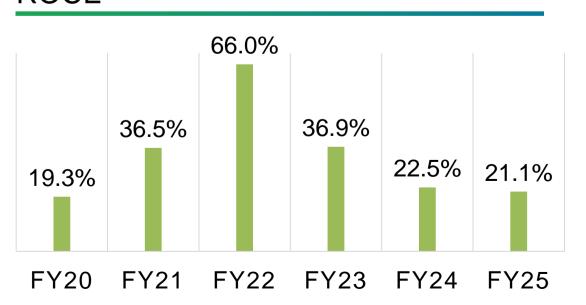
~42% of profit earned



ROE



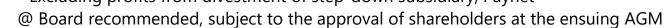
ROCE





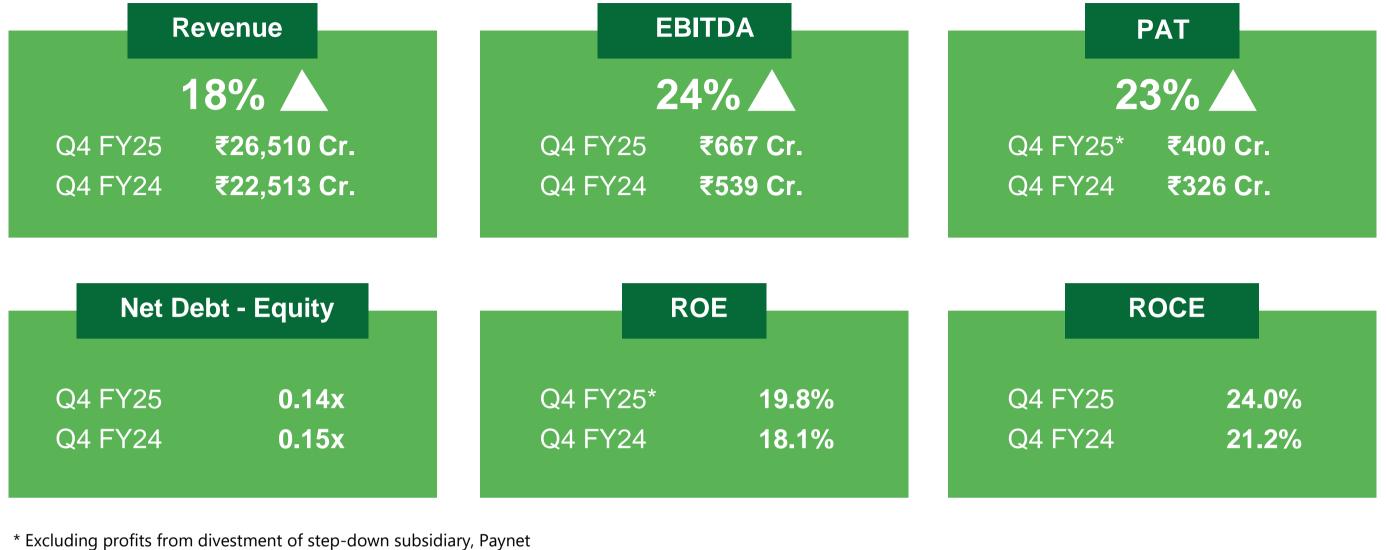
EPS

^{*} Excluding profits from divestment of step-down subsidiary, Paynet





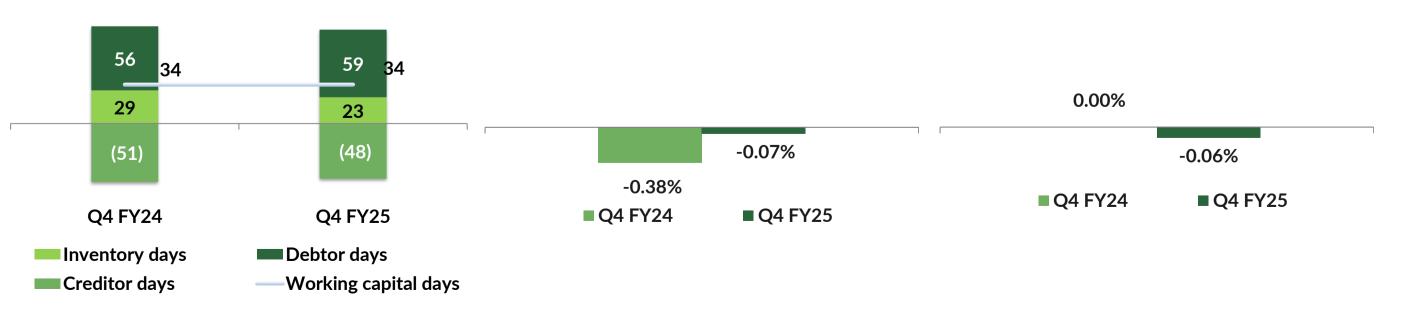
Q4 FY25 Performance **Snapshot**



WC Components (days of sale)

Inventory Charge (% of sale)

AR Provision (% of sale)





Awards

Great Place To Work® Certified

















Celebrating Excellence in Partnership with HPE









THANKYOU

Redington

