



**REDINGTON Redington Limited**  
FOUNDATION

# IMPACT ASSESSMENT REPORT FOR CSR PROJECTS FY-22, FY-23

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# CSR project themes

Overview of the CSR Projects for FY 21-22 and 22-23



## 01. Foundational Literacy & Numeracy - Learning Links Foundation (LLF)



- Tablets to schools in rural regions of Uluberia [WB] & Pandalur [TN] for continued learning of Foundational Literacy, Numeracy and Digital Literacy among students of grade 5-8 through LLF.
- Period: Phase 1 – Jan –Aug 22 || Phase 2 –Sep 22- Feb 23.
  - ✓ Grant: ₹ 2.28 Cr || Phase 1 - ₹ 1.51 Cr || Phase 2 - ₹ 0.77 Cr.
  - ✓ Total Beneficiaries: Phase 1 – 1612 || Phase 2 - 1666 students.

## 02. Scholarship Program – NSDL and Direct



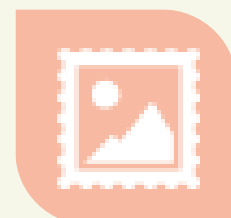
- Period: Academic years during FY 21-22, FY 22-23
- NSDL - PAN India through Vidyasaarathi Scholarship Scheme facilitated by Protean (formerly NSDL)
  - ✓ Grant: ₹ 1.40 Cr || Phase 1 - ₹ 0.67 Cr || Phase 2 - ₹ 0.73 Cr.
  - ✓ Total Beneficiaries: Phase 1 – 50 || Phase 2 – 57 students.
- Direct (Sahyog awards) - Scholarships PAN India & laptops for students from SSN College, Chennai.
  - ✓ Grant: ₹ 0.79 Cr || Scholarships- ₹ 0.65 Cr for 570 students || Laptops - ₹ 0.14 Cr for 50 students.
  - ✓ Total Beneficiaries: Phase 1 – 205 || Phase 2 – 415 students (including 50 laptops).

## 03. Skill development training - Kalvi trust







- Soft skill training to college students in Tamil Nadu through Kalvi trust.
- Period: Phase 1 – Jan 22 to Apr 22 || Phase 2 –Oct 22 to Apr 23
- Colleges in Tamil Nadu - through 3 Metro Centers and 7 Non metro Centers.
  - ✓ Grant: ₹ 1.10 Cr || Phase 1 - ₹ 0.43 Cr || Phase 2 - ₹ 0.67 Cr.
  - ✓ Total Beneficiaries: Phase 1 – 1014 || Phase 2- 963 students.

## 04. Digital Device Support - Museum of Arts and Photography - Bangalore



- Technological upgradation by purchase of digital devices for Museum of Art & Photography (MAP) for different teams working in the Museum during FY 22-23.
  - ✓ Grant: ₹ 1.10 Cr || FY 22-23 - High end computing devices - ₹ 0.70 Cr; 3D Scanners- ₹ 0.40 Cr.

# Impact & Recommendations

Theme		Major Impact	Critical Recommendations	Impact
<b>01 - Foundational Literacy &amp; Numeracy</b>  Learning links foundation [LLF]	Literacy	<b>84% could interpret and answer questions.</b> <b>79% could create words using the clues given.</b>	<b>1. Sustainability:</b> <ul style="list-style-type: none"> <li>Smart classrooms could enhance learning by attendance &amp; outreach.</li> <li>Reduce dependency on Resource Person from LLF and train all teachers in schools for long-term sustainability.</li> <li>Tailored content based on student needs and curriculum.</li> </ul>	  * with program aligned to curriculum
	Numeracy	<b>73% could make an informed decision.</b> <b>70% could solve simple mathematical real-world problem.</b>		
	Digital literacy	<b>92% could setup passwords in tab, acknowledge cyber safety &amp; risks.</b>		
<b>02 – Scholarship Program</b>  NSDL(N) and Direct Sahyog (S) awards (including laptops).	Impact on		<b>1. Sustainability:</b> <ul style="list-style-type: none"> <li>Provision of continuous scholarship from initial to final yr.</li> </ul> <b>2. General recommendation: Alternate method for future:</b> <ul style="list-style-type: none"> <li>Create revolving fund to provide Edu loans to students.</li> <li>Assist in Job Placement for Loan Repayment.</li> </ul>	
	Career	<b>100% working with avg salary of Rs. 6.6 Lacs pa(N) &amp; Rs. 2 Lacs pa (S)</b>		
	Socio Economy	<b>100% (N &amp; S) reported enhanced family well-being.</b> <b>81% (N) &amp; 90% (S) avoided loans and mortgages</b>		
	Finance	<b>63% (N) &amp; 75% (S) confirmed alleviation of financial strain</b>		
<b>03 - Soft skills training</b>  Kalvi Trust	Job offer	<b>40% asserted development in Communication &amp; Presentation Skills</b>	<b>1. Effectiveness:</b> <ul style="list-style-type: none"> <li>Customize syllabus based on student skill set and college.</li> <li>Align job offer with students' education, community preferences.</li> </ul> <b>2. Efficiency:</b> <ul style="list-style-type: none"> <li>Mock interviews, case studies to retain &amp; engage students.</li> <li>Colleges to provide students-portal login for class material.</li> </ul> <b>3. Sustainability: Post-placement tracking for longterm support.</b>	
	Higher Education	<b>33% are pursuing higher education</b> <b>10% of the beneficiaries equipped for competitive exams</b>		
	Personality Development	<b>21% confirmed an increase in overall personality development (Personal grooming and professional etiquettes)</b>		
	Job offer	<b>38% Job offered. But 35% did not accept the offer due to distance to work, higher education or family situations. [Phase I only]</b>		
<b>04 - Technology support to MAP</b>  Museum of Arts and Photography [MAP] Bangalore **	End Computing Devices	<b>Empower artists &amp; enhance tech capabilities:</b> <ul style="list-style-type: none"> <li>Enabled exploration of creative avenues like motion video prodn.</li> <li>Score of 8.3/10 achieved during a survey with all dept heads of museum about impact generated by the techno advancement.</li> <li>5610 artifacts converted into digital copies.</li> <li>Reduction in time required for programming &amp; preparing art for audience consumption.</li> <li>320 artifacts scanned using 3D scanners</li> </ul>	<b>1. Sustainability:</b> <ul style="list-style-type: none"> <li>A formalized MOU defining project's objectives, milestones, grant amount, intended utility, project completion certificate for clarity, alignment and transparent framework.</li> </ul> <b>2. General recommendations: Route/Guide Map, host more talks and workshops, increase the amount of art pieces, enhance the context behind each display, focus on being kids-friendly and explore various AI, NLP, Blockchain for smart museum.</b>	  * with clearly defined LFA
	3D Scanners			

\* In every project, 20% of the population was sampled, comprising primary stakeholders – beneficiaries, and secondary stakeholders like implementing partners, school/college management, and teachers wherever applicable.

\*\* The assessment has been concluded based on the discussion with the Stakeholders.



# Thank You! PKF SRIDHAR AND SANTHANAM LLP

ELEVATING EXCELLENCE THROUGH CONSULTING EXPERTISE WHILE MAKING MEANINGFUL IMPACTS THROUGH CSR ENDEAVORS.   #CONSULTING #CSR #IMPACT"

- CSR has been ingrained in the ethos of PKF since its establishment in 1977.
- Concurrently established Trusts together with setting up of the firm, we are part of various Trusts for over 40 years in the following fields.
- Our Chairman is the
  - Patron and Mentor of Golden Butterflies (Children Palliative care foundation)
  - Chairman – Swastha, The Coorg Foundation



## Children

 The Coorg Foundation

 The Golden Butterflies



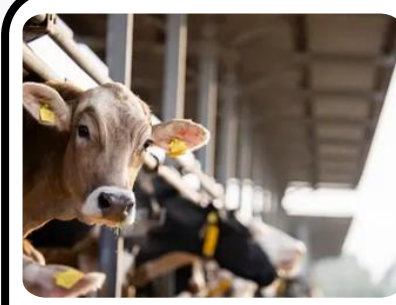
## Education

Sands Foundation  
Chandrasekara Trust



## Healthcare

Voluntary Health Services Primary Health Centers



## Heritage

Bovine Trust  
Organic Farming

## Management Team



Santhana Krishnan S  
Chairman &  
Founder Partner



Prasana Kumar S  
Partner



Janakiraman R  
SME



Mathuvanthe M  
Director Consulting



Sruthi R  
Manager Consulting



Aditi Shah  
Consultant

## CSR Team



## PKF 45 EVENTS

- PKF 45th Year Event held at Chennai. Mumbai, Delhi, felicitated the finest NGOs in India.
- Pic: Felicitation of 'SoulFree' NGO, TN, by Mr. N. Chandrasekaran, Tata Sons Chairman.





# IMPACT ASSESSMENT SUMMARY

PREPARED BY  
IMPACTREE DATA  
TECHNOLOGIES





## A) Skill Development Training

Category	Logistics Sector Skill Council	Empower Foundation	NIIT Foundation
<b>Courses Offered</b>	1. Warehouse Supervisor 2. EXIM Executive	1. Warehouse Associate	1. Logistics 2. E-Commerce
<b>Eligibility Criteria</b>	1. Unemployed Youth 2. Age group between 18-30 3. Family Annual Income less than Rs. 5 lakhs	1. Unemployed Youth 2. Age group between 18-30 3. Family Annual Income less than Rs. 5 lakhs	1. Unemployed Youth 2. Age group between 18-30 3. Family Annual Income less than Rs. 5 lakhs
<b>Location</b>	1. Chennai 2. Coimbatore	1. Tumkur 2. Bhiwandi	1. Delhi 2. Kolkata
<b>Beneficiary Count</b>	180	561	397



## B) Environment

Category	DHAN Foundation	Hand-in-Hand	WASH
<b>Interventions undertaken</b>	<ol style="list-style-type: none"> <li>1. Pond renovation &amp; Well Restoration</li> <li>2. Provision of Solar Lights</li> <li>3. Roofwater harvesting in schools</li> <li>4. Distribution of saplings to farmers</li> </ol>	<ol style="list-style-type: none"> <li>1. Installation of BioGas plants</li> <li>2. Pond Renovation</li> <li>3. Renovation of sanitation infra in schools</li> <li>4. Vermicomposting Pits</li> </ol>	<ol style="list-style-type: none"> <li>1. Provision of clean &amp; accessible toilets separately for boys and girls</li> <li>2. Sanitary napkin incinerators for girls</li> <li>3. Sessions on hygiene &amp; menstrual hygiene management for adolescent girls.</li> </ol>
<b>Location</b>	<ol style="list-style-type: none"> <li>1. Jawadhu Hills</li> <li>2. Kalvarayan Hills</li> </ol>	<ol style="list-style-type: none"> <li>1. Gummidipoondi, Tamil Nadu</li> </ol>	<ol style="list-style-type: none"> <li>1. Uluberia</li> <li>2. Faridabad</li> </ol>



## C) Education

Category	AID India
<b>Objective</b>	<ol style="list-style-type: none"> <li>1. To provide remedial classes to underprivileged children</li> <li>2. To achieve critical competencies in Tamil, Maths &amp; English through both in-school and after-school interventions</li> </ol>
<b>Location</b>	<ol style="list-style-type: none"> <li>1. Gummidipoondi, Tamil Nadu</li> </ol>



# IMPACT & RECOMMENDATIONS



## Skill Development Training

THEME	IMPACT	RECOMMENDATIONS	REMARKS
<b>Logistics Sector Skill Council (LSC)</b>	<ul style="list-style-type: none"><li>• 66% Secured employment.</li><li>• 80% Annual Income between Rs 1.5 Lakhs - Rs 2.5 lakhs.</li><li>• 20% Purchased assets like vehicles post-placement</li><li>• 92% Have improved their communication skills</li></ul>	<ul style="list-style-type: none"><li>• Internship opportunities through collaboration with companies</li><li>• Employment opportunities to be aligned with the training course</li><li>• Counselling could be provided to parents regarding career prospects.</li><li>• Expectation-setting regarding job roles could be reinforced to students</li></ul>	<b>GOOD</b>
<b>Empower Foundation</b>	<ul style="list-style-type: none"><li>• 33% Secured employment</li><li>• 58% Annual Income between Rs 1.5 Lakhs - Rs 2.5 lakhs.</li><li>• 50% Purchased assets like mobile phones, laptops &amp; vehicles post-placement</li><li>• 85% Have improved their communication skills.</li></ul>	<ul style="list-style-type: none"><li>• Equal access to computer systems could be ensured for students</li><li>• Internship opportunities through collaboration with companies</li><li>• Specific training in digital modules like Tally, inventory management etc.</li><li>• Counselling could be provided to parents regarding career prospects</li></ul>	<b>AVERAGE</b>
<b>NIIT Foundation</b>	<ul style="list-style-type: none"><li>• 46% Secured employment.</li><li>• 40% Annual Income between Rs 1.5 Lakhs - Rs 2.5 lakhs.</li><li>• 60% purchased assets like mobile phones &amp; laptops post-placement</li><li>• 70% Have improved their communication skills.</li></ul>	<ul style="list-style-type: none"><li>• Jobs with higher salary and relevant to the courses could be offered to improve retention rates</li><li>• Internship opportunities through collaboration with companies</li><li>• Additional Guest Lectures and Workshops could be organised</li></ul>	<b>POOR</b>

\*In every project, 20% of the population has been surveyed. Hence, the data indicated above is a representation of the sample data collected



# IMPACT & RECOMMENDATIONS



## Environment

THEME	IMPACT	RECOMMENDATIONS	REMARKS
<b>WASH</b> (Focus on Sanitation)	<ul style="list-style-type: none"> <li>• 72% of the schools' toilets were maintained well and students were following guidelines to keep the toilets clean</li> <li>• 64% of the schools use the sanitary pad vending machines</li> <li>• 54% of the schools in Uluberia were using the donation box to collect funds for buying cleaning materials</li> </ul>	<ul style="list-style-type: none"> <li>• Skill development training could be provided to students &amp; they can be hired to work in Redington warehouses in those locations</li> <li>• Joint training sessions could be provided for parents through which myths around menstrual hygiene could be dispelled</li> </ul>	<b>GOOD</b>
<b>DHAN Foundation</b>	<ul style="list-style-type: none"> <li>• 88% of the households currently utilize solar lights</li> <li>• 33% of the households utilize solar lights in their farmlands</li> <li>• Mini water tanks have been setup proximate to households which ensures supply of drinking water</li> <li>• Drinking water from roofwater harvesting structure is crucial during power cuts in Kalvarayan Hills</li> </ul>	<ul style="list-style-type: none"> <li>• Battery capacity of the solar lights could be improved</li> <li>• Roof water harvesting structure in schools built with larger filtration pipes &amp; extended to other buildings in the school</li> <li>• Multiple catchment areas around the ponds could be constructed to ensure access to water throughout the year</li> <li>• Boundary net could be provided to the tree plantation beneficiaries to cover the plants which could prevent damage caused by animals</li> </ul>	<b>AVERAGE</b>
<b>Hand-in-Hand</b> (Green Sakthi Village & Building Water Security)	<ul style="list-style-type: none"> <li>• 75% of the households use biogas every day as a cooking fuel</li> <li>• 87% of the households save about Rs. 2000 to 2400 annually by reducing their LPG consumption.</li> <li>• Thesankulam Pond in Thandalacherry Village serves as a water storage facility for 4 neighbouring villages</li> <li>• Women in Pasumai groups spread awareness about waste management in their villages</li> </ul>	<ul style="list-style-type: none"> <li>• Steel pipes and valves could be provided for Bio Gas plants to ensure durability and reliability</li> <li>• Skill Training can be undertaken for Pasumai group members through which they could scale up and start their own business</li> <li>• Water filtration facilities could be installed in the rainwater harvesting structure</li> </ul>	<b>AVERAGE</b>

\*In every project, 20% of the population has been surveyed. Hence, the data indicated above is a representation of the sample data collected

# IMPACT & RECOMMENDATIONS



## Education

THEME	IMPACT	RECOMMENDATIONS	REMARKS
<b>AID India</b>	<p><b>Limitation:</b> As the curriculum is misaligned with the State standards &amp; due to lack of baseline data of students indicating student performance, these results are not reflective of the impact achieved through the program</p> <ul style="list-style-type: none"><li>• Literacy skills of children in primary grades exhibited good performance laying a solid foundation for future learning.</li><li>• In after-school centres, Grade 7 students have scored well in all the 3 subjects</li><li>• The in-school results highlighted that the middle school children have performed better in all the 3 subjects</li></ul>	<ul style="list-style-type: none"><li>• The schools's infrastructure challenge of overcrowded classrooms could be addressed</li><li>• The roles &amp; responsibilities of the Eureka tutors could be outlined as they were substituted for the lack of government teachers in schools</li><li>• Interactive activities like games and storytelling could be incorporated which can enhance learning experiences of students</li></ul>	<b>POOR</b>

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