

Redington, a responsible corporate citizen

E-Waste Management – the buzz word every responsible organization is talking about, today.

Waste management especially when it comes to plastic, has been garnering much attention over the years. Plastics took centre stage in country's discourse on environmental conservation, with E-Waste, which is among the most dangerous kinds of waste, remaining insidious for a long time now.

What is E-Waste?

E-waste denotes waste electrical and electronic equipment ranging from computers, chargers, Mobile phones, home appliances, audio and video products, Cathode Ray Tubes (CRT), Printed Circuit Boards (PCB), discs and so on. It is highly imperative that e-waste gets recycled in a safe, appropriate, and efficient manner. With 310 million mobile users, IN India most of whom are still unaware on how to dispose their e-waste. Most Indians end up selling the same to the informal sector, which poses severe threats to human lives.



Fact: E-Waste is growing at about 30% every year, in the country.

ASSOCHAM estimated that e-waste generation would reach 5.2 million Metric Tonnes per annum by 2020. India is now ranked 5th in the world among top e-waste producing countries – USA, China, Japan and Germany. Studies report that, in India, computer equipment accounted for almost 70% of e-waste, followed by telecommunication equipment – Phones (12%), electrical equipment (8%) and medical equipment (7%) with remaining from household e-waste.

It also poses great health risks to the e-waste workers as various components of EEES contain toxic substances like cadmium, lead, arsenic, mercury, etc., which if not dealt with properly, are detrimental to human health.

E-Waste Legislation in India:

- In order to formalise the E-Waste generation in India, the government passed the first law on e-waste management Rules in 2011 which became effective in May 2012. For the first time, the concept of Extended Producer Responsibility (EPR) was introduced which made manufacturers liable for safe disposal of electronic goods.
- Thereafter, the E-Waste (Management) Rules, 2016 were enacted in supersession of the 2011 Rules and the same is being amended by the Centre from time to time. *[Recent update –notification G. S. R. 261 (E), dated 22nd March 2018].*
- The Rules prescribe 21 products that belong in the EEE category, of which 16 items are information technology and telecommunication equipment like Smartphones, Notebooks, Laptops, Personal Computers, etc and the rest 5 items are consumer electrical and electronic items like Washing Machine, Refrigerator, etc.

The hazardous nature of e-waste is one of the rapidly growing environmental problems of the world. The ever-increasing amount of e-waste associated with the lack of awareness and appropriate skill is deepening the problem. Adequate awareness should be provided to the society regarding safe handling of e-waste and personal protection.

The Company and its subsidiaries take utmost care in protecting the Environment. Being EPR Authorized Producers, the Company has embraced the responsibility bestowed upon it, to recycle E-Waste in a safe and proper manner. The Company ensures this by taking frequent visits and conducting audits in every step of the process flow involved in disposal of e-waste.

In addition to having the process checks as above, the Company also organises various awareness programmes to enlighten the society/public on the necessity of proper disposal of E-Waste and the ill effects done otherwise.

Our Company, in association with Redington Foundation for CSR, has been taking focused steps in creating awareness through awareness campaigns, rallies, etc The reach has been such that, a large number of students at various places across Tamil Nadu have embraced this and pledged to dispose E-Waste in a responsible manner.



We took efforts to set-up E-Waste bins in schools and colleges to persuade the students to drop the e-waste in the bins for safe disposal.

Extended Producer Responsibility plan

Redington (India) Limited, as a distributor of imported electrical and electronic equipments undertakes the following plan for safe disposal of E-waste.

General Scheme for Collection of E-waste

- The Company would be collecting the E-waste generated through channels as it distributes the imported products.
- The Company does not sell/distribute goods to the End-users and hence for collection of E-waste from the end- users, it depends on its Dealers.
- Wherever the vendor/brand owner float any schemes for channelization and collection of e-waste, the same would be adopted and implemented.

Collection and Storage of E-waste:

- Redington (India) Limited has proposed to avail the warehousing and logistics services of ProConnect Supply Chain Solutions Limited, a Company engaged in the business of Warehousing and Logistics with presence PAN India, by designating them as Drop Points for collection of e-wastes. The Company has placed collection bins along with appropriate indication at the warehouses of ProConnect.
- The warehouses which are designated as Drop points have presence in majority of the states and complete address of Drops points along with the contact details and telephone Nos have been provided in **Annexure 1**.
- The E-waste collected at the said drop points would be accumulated at centralized collection centre at the following address which will in turn be taken by the recyclers for appropriate disposal. The flow chart of the take back mechanism is given in **Annexure 2**

Toll-free line: 1800-300-12333

ProConnect Supply Chain Solutions Limited

Centralised Collection Centre, A Unit of Redington (India) Limited_Chennai (ADC)

**Address : 79, Kurathanamedu, Panakkam Village, Kavaraipettai, Gummudipundi
Taluk, Tiruvallur Dist, Tamilnadu : 601206.**

- Redington has also engaged “Tes-Amm (India) Pvt Limited” as “Authorized Recycler and PRO” for collection and safe disposal of E-waste.

Authorization No: 3921 dated 16.02.2016

**Registered office : A-18, SIPCOT Industrial Growth Centre, Panrutti ‘A’ Village,
Oragadam. Sriperumbudur Taluk, Kancheepuram Dist., Pin
code – 631604**

List of Collection Centres#

Annexure 1

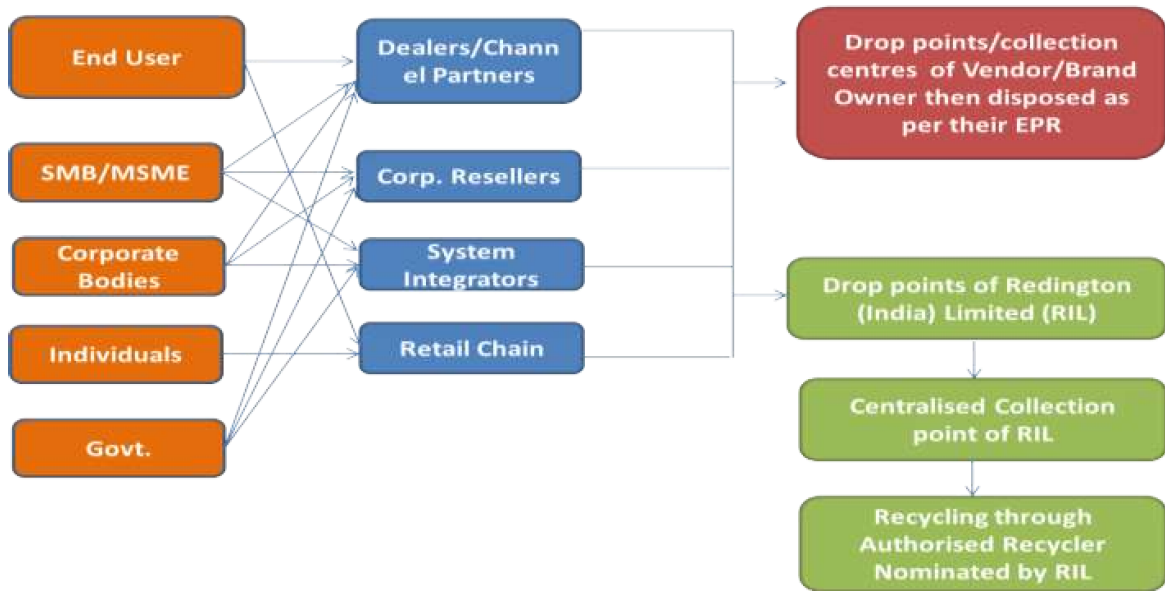
S.No	Region	City	Contact Address	Warehouse Phone No.
East Region				
1	East Region	Ranchi	Argora - Pundag Road, Near ISM Pundag, Ranchi – 834002	651 324 8628
2	East Region	Kolkata - ADC	Mouza Jagatpurj, L.No-95, Under Block-Ulberia, Under Police Station, Ulberia District, Howrah-711316.	1800 300 12333
3	East Region	Patna	Saraswati Niwas, House No 1, Dr.Ram Govind Singh Path, Behind Panch Shiv Mandir, Kankarbagh, Patna - 800020.	1800 300 12333
West Region				
4	West Region	Ahmedabad	Anuj Estate, Survey No. 321/A/10, Opp. Essar Petrol Pump, Bakrol-Sanathal Ring Road, Sanathal, Ahmedabad - 382210.	932 860 5858
5	West Region	Surat	Survey # 70/1/A, Santinath Mill Gali, Plot No. 2, Parekh Estate, Near Navjivan Circle, Udhana Magdalla Road, Surat - 395007.	739 733 3453
6	West Region	Nagpur	Plot No:11,Ward No 3,Old Khasra 79, Mahadeo Nagar, Mouza Surabuldi, Post-Daulamati, Amaravati Road, Nagpur - 440023.	878 836 9759
7	West Region	Pune	Gat No: 923, Kesanand Road, Kaleodha, Wagholi, Pune-412207.	937 102 6862
8	West Region	Raipur	Plot No # 06, Shyam Nagar Road, Near Techno Industries katora Talab, Raipur-492001.	932 910 0748
9	West Region	Goa	CMM Logistics Private Limited, H.No. 324/2, Plot No. 15, Survey No. 111/4, Ella Village, Old Goa, Tiswadi, Goa - 403402	930 780 2124
10	West Region	Bhopal	M/s Astha Industrial Company, Plot No. 2-3, Sector-C, Industrail Area, Govindpura, Bhopal, MP - 462023	930 112 0621

#Updated upto March 29, 2021

S.No	Region	City	Contact Address	Warehouse Phone No.
West Region				
11	West Region	Indore	196/2/1, S R Compound, Lasudia Mori, Dewas Naka, Indore (M.P) - 452010	930 210 8841
12	West Region	Mumbai	E6 Angel Logistics Park, Mumbai Nasik Highway, Village Pimplas, Taluka Bhiwandi, Mumbai 421 302	932 070 1693
North Region				
13	North Region	Agra	B-601 , Near Agrawal Seva Sadan, Kamla Nagar, Agra-282005.	979 100 8028
14	North Region	Dehradun	HCL Compound,Niranjanpur, Saharanpur road, Near Sabji Mandi, Dehradun - 248171.	1800 300 12333
15	North Region	Chandigarh	Plot No. 90, Industrial Area Phase - II, Chandigarh - 160002.	1800 300 12333
16	North Region	Jaipur	Plot No.11A Extension, Sudarshan Pura Industrial Area, Jaipur - 302006. Landmark : Near Evening Plus Morning News	141 221 0499
17	North Region	Jammu	Opp: CRPF Head Quarters, Industrial Area, Gangyal, Jammu - 180010.	191 249 0007
18	North Region	Varanasi	B37/120-B, Jagganathpuri Colony, Mehmoorganj Road, Rathyatra, Varanasi – 221010	956 624 8049
19	North Region	Ludhiana	Ground Floor, Ram Vihar, Plot No:1, Main Pakhowal Road, Ludhiana - 142022.	1800 300 12333
20	North Region	Lucknow	Plot No.C-1/5, Phase II at Transport Nagar (Kanpur Road), Lucknow - 226 012.	1800 300 12333

S.No	Region	City	Contact Address	Warehouse Phone No.
South Region				
21	South Region	Cochin	Vellakkal Building, Door No:Xxix/475a, A1, A2 Changampuzha Nagar, Unichira, Cochin-682033.	1800 300 12333
22	South Region	Chennai - ADC (Phase I & II)	79,Kurathanamedu,Panpakkam Village, Kavaraipttai, Gummudipundi Taluk, Thiruvallur District - 601206.	1800 300 12333
23	South Region	Hyderabad	Survey No:91, Shed:6, Srikanth Reddy Estate, Kompally Village, Qutbullapurmandal, Rangareddy Dist, Secunderabad-500014.	1800 300 12333
24	South Region	Hubli	Cts No 122/111, B.D.P. Plaza, New Cotton Market, Karnataka Bank Road, Hubli-580029.	934 169 8971
25	South Region	Mallapuram	Agees Warehouse, Puthucode (PO), Ramanattukara, Mallapuram - 673633.	934 938 4733
26	South Region	Madurai	No:4-A,Venkatasamy Naidu Agharaharam, Simmakal, Madurai - 625001.	934 410 3435
27	South Region	Vijayawada	Plot.No-76, 77, 100 & 101a-II, Block(L.R.No-2),Door No:55-3-13/A, Jawahar Autonagar, Vijayawada-520007.	1800 300 12333
28	South Region	Vizag	Survey No.372, Sundar Nagar, Opp YSR Cricket Statium, Madhurwada, Vishakapatnam - 530 041.	1800 300 12333
29	South Region	Pondy	Ground & 1st Floor, Sri Krishnailam, Rs.No.218\5&6, 100 Ft Rd, ECR Main Road, Lawspet, Puducherry - 605008.	413 329 6602
30	South Region	Bangalore	Plot No:4/2, Adakmaranahalli Village, Dasanpura Hobli, Makali Post, Bangalore North Taluk, Bangalore-562123.	803 054 7611

E – Waste Take – back system



Events conducted during the year 2019-20

Wings Convention, Royapettah, Chennai

December 6 – 8, 2019



An E-Waste awareness programme was organised by Redington, in association with Foundation for CSR @ Redington, at Wings Convention between December 6th to 8th 2019. We had active participation of visitors at our stall at Wings Convention, wherein, public were inquisitive to know on the impact of e-waste on our environment. We had shared our thoughts on the need to dispose e-waste in a safe and sound manner. On the second and third day of the event, we had many from the public volunteering to drop their e-waste in the dedicated bins placed for the same purpose.

Koilpillai Memorial Matriculation Higher Secondary School, Ramapuram, Chennai

March 2, 2020



Redington, in association with Foundation for CSR @ Redington conducted an E-waste awareness session for the students of a private school based in Ramapuram, Chennai on ***“Impact of E-waste and the need to dispose them properly for a safer Environment”***. We shared our thoughts on the same through colourful presentations. The Students (*class sixth to ninth*) engaged in active participation and interactive learning during the session. The Head Mistress of the School expressed her gratitude to us for choosing their school for the session. She further encouraged more of such informative sessions to be conducted in future.

3-minute Awareness Video on Safe disposal of E-Waste



In order to spread the awareness of disposing E-waste in a proper manner, Redington has taken an initiative of creating an awareness video by accumulating opinions from *kabbadiwalas* to government authorities, on why proper disposal of E Waste is necessary and how this problem should be bridged. We have authorized recyclers providing their insight on how E-waste is recycled at their recycling unit and process controls ensured by them for safe disposal. Please find below the link to access the awareness video – <https://youtu.be/88-GNalwPc4>