

## **Redington and Sustainical Combine Forces to Build a Greener Financial Future**

**Dubai, United Arab Emirates, 5th August 2024:** – Redington, the leading technology integrator and innovation powerhouse, today announced a strategic partnership with Sustainical, a leader in driving sustainable and innovative financial solutions, to accelerate the adoption of ESG-focused financial solutions across Middle East and Africa

This collaboration brings together Sustainical’s expertise in sustainable finance with Redington’s extensive network and deep-rooted technology capabilities. By combining strengths, the two companies will jointly develop and deliver innovative financial solutions that address the growing demand for sustainable and responsible business practices.



*Sid Sehdev, Regional Sales Director, Sustainical*

“We are thrilled to partner with Redington Middle East and Africa, a leader in the technology distribution space,” said **Sid Sehdev, Regional Sales Director, Sustainical**. “Redington’s experience in advanced technology platforms and distribution enhances our ability to deliver

cutting-edge financial solutions efficiently and securely. This partnership will enable us to reach a wider audience and accelerate our mission of creating a more sustainable financial ecosystem.”



*Dharshana Kosgalage, Executive Vice President, Technology Solutions Group, Redington Middle East and Africa*

“Sustainical’s commitment to ESG aligns perfectly with our vision of driving positive change through technology. The company’s expertise in ESG-integrated financial solutions complements our technology capabilities, resulting in robust and secure financial systems,” said **Dharshana Kosgalage, Executive Vice President, Technology Solutions Group, Redington Middle East and Africa**. “By integrating ESG principles into our offerings, we are not only meeting the demands of a changing market but also creating long-term value for our channel partners, customers and the communities we serve. Together, we will empower financial institutions to embrace sustainability while leveraging cutting-edge technology solutions.

**Key benefits of the partnership include:**

- **Expanded reach:** Redington’s extensive network will allow Sustainical to reach a broader customer base across Africa.

- **Enhanced technological capabilities:** Redington's expertise in technology distribution will strengthen Sustainical's ability to deliver efficient and secure financial solutions.
- **Shared commitment to sustainability:** Both companies are dedicated to integrating ESG principles into financial systems and promoting sustainable practices.

This partnership marks a significant milestone for both Sustainical and Redington Middle East and Africa. It underscores the companies' shared commitment to creating a positive impact on the environment and society while driving growth and innovation in the financial sector.