

Redington Hosts Flagship Event The Forum in Qatar to Unlock Next in Digital Growth

Doha, Qatar, 19th November 2025 – Redington, a leading technology aggregator and innovation catalyst, hosted a power-packed Qatar chapter of *The Forum 2025*, uniting the nation’s tech ecosystem to discuss trends shaping Qatar’s rapidly evolving digital landscape.

Qatar National Vision 2030 places digital transformation at the heart of national progress, driving investments in cloud, AI, and smart technologies to build a resilient, knowledge-based economy.

Against this backdrop, Redington’s expanding portfolio and ecosystem partnerships play a pivotal role in helping public and private sector organizations modernize and innovate faster. Redington has further strengthened its position across Qatar’s expanding ICT landscape, reinforcing its role as a key enabler of the nation’s digital evolution.

Driven by the company’s Unlock Next vision, The Forum equips partners to innovate quicker and convert next-generation technologies into meaningful business growth.

Taking the stage, Jeetendra Berry, President, GCC and Levant, Redington Group, spoke about Redington’s journey toward becoming an orchestrator of opportunities and its role in powering Qatar’s fast-evolving digital landscape.

“Across the region, the pace of digital transformation has shifted from incremental to exponential. Organizations are looking for partners that can help them navigate complexity and unlock meaningful value,” said **Jeetendra Berry, President, GCC and Levant, Redington Group**. “That’s exactly where Redington is evolving – moving beyond distribution to become an enabler of ecosystems. In Qatar, this means supporting partners with the capabilities, insights, and execution strength required to innovate decisively and shape the next era of digital growth. With The Forum, we give partners direct access to the ideas and innovations shaping the future, helping them act with confidence.”

The event further highlighted Redington’s push toward software-led growth, demonstrating how it is equipping partners with advanced capabilities in cloud, cybersecurity, and enterprise applications — while reinforcing its strong position in Qatar’s rapidly expanding premium smartphone segment.

During the event, partners also got to see how Redington has evolved from push marketing to a collaborative, partner-first model, one that now enables businesses with complete end-to-end GTM support and capability development.

The evening culminated with the Ecosystem Partner Awards 2025, recognizing standout channel organizations that demonstrated exceptional performance, collaboration, and innovation across multiple business categories.

The winners included the following companies -

1. **Consumables Partner of the Year 2025** - Office Mart Computers and Stationery

2. **Software Partner of the Year 2025** - Information and Communication Technology (ICT)
3. **Infrastructure Partner of the Year 2025** - Traffic Tech
4. **Technology Innovation Partner of the Year 2025** - Meeza QSTP LLC
5. **Unified Solutions Partner of the Year 2025** - Qatar Datamation Systems
6. **Emerging Partner of the Year 2025** - Consolidated Engineering Systems Co (CESCO)
7. **Independent Retail Partner of the Year 2025** - Al Anees Electronics WLL
8. **Omni-channel Partner of the Year 2025** - Modern Home WLL
9. **Travel Retail Partner of the Year 2025** - Qatar Duty Free
10. **Retail Excellence Award 2025** - Jarir Book Store
11. **Premium Retail Partner of the Year 2025** - Gait (United Luxury)
12. **Enterprise Partner of the Year 2025** - Mannai Tech Hub
13. **Partner of the Year 2025** - Lulu Hypermarket Trading Co. WLL

Through strong alliances with global technology providers and Qatar's partner community, Redington continues to demonstrate its dedication to driving the nation's digital transformation.

About Redington

Redington Limited (NSE: REDINGTON; BSE: 532805), a leading technology solutions provider, empowers businesses in their digital transformation journeys. Guided by its brand narrative "Unlock Next", Redington goes beyond distribution to remove barriers, accelerate digital adoption, and unlock access, growth, trust, efficiency, and impact—helping businesses, communities, and societies embrace what's next in technology.

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