

Redington Introduces ‘CodeHive – Stacked by Redington’ to Unlock Next in AI

*Redington’s new AI user group community unites professionals
shaping real-world innovation across the region.*

Dubai, United Arab Emirates – 5th November 2025 – Redington, the leading technology aggregator and innovation catalyst, has announced the launch of its first-ever AI user group community – *CodeHive – Stacked by Redington*. The initiative marks a major step in Redington’s mission to build communities that drive real-world technology adoption and accelerate innovation across the region.

CodeHive is designed for professionals and organizations already using artificial intelligence in their business environments. The community provides a collaborative space to connect, exchange ideas, and share best practices on how AI can be applied to solve real challenges, improve efficiency, and create new business value.

The inaugural edition of *CodeHive* brought together a dynamic group of AI enthusiasts and early adopters of Microsoft Copilot. Participants shared real-world experiences on how they’ve integrated Copilot into their workflows — transforming operations, automating repetitive tasks, and freeing up valuable time for more strategic, creative work. In collaboration with Microsoft, the session served as a powerful exchange of ideas, inspiration, and practical insights into how AI is reshaping business productivity.

“AI is no longer on the horizon — it’s here, reshaping how businesses think, build, and operate,” said **Sayantana Dev, Global Head, Software Solutions Group, Redington Group**. “With *CodeHive*, we want to bring together people who are actively experimenting with AI, the thinkers, the doers, and the builders, and give them a space to learn from one another and push the boundaries of what’s possible.”

Beyond AI, Redington plans to expand the user group model to other specialized domains such as cybersecurity and DevOps, creating focused communities that foster knowledge-sharing, upskilling, and cross-industry collaboration.

“Our goal is to build connected ecosystems that empower professionals to move from adoption to innovation,” added **Nehal Sharma, Senior Vice President, Global Product & Alliance, Cloud & Software, Redington Group**. “By curating these communities, we’re not just enabling technology use — we’re cultivating a culture of learning, experimentation, and impact.”

The launch of *CodeHive – Stacked by Redington* underscores the company’s continued investment in community-led enablement, a core element of its ‘Unlock Next’ vision – built around the five pillars of Access, Growth, Trust, Efficiency, and Impact.

Redington invites AI practitioners, business leaders, and technology enthusiasts to join *CodeHive* and be part of this growing movement shaping the region’s digital future.

About Redington

Redington Limited (NSE: REDINGTON; BSE: 532805), a leading technology solutions provider, empowers businesses in their digital transformation journeys. Guided by its brand narrative “Unlock Next”, Redington goes beyond distribution to remove barriers, accelerate digital adoption, and unlock access, growth, trust, efficiency, and impact—helping businesses, communities, and societies embrace what’s next in technology.

Redington Media Contact:

Janees Reghelini

Senior Communications and Media Manager

Redington MEA

Email: janees.reghelini@redingtongroup.com

Mobile: +971 56 689 6953