

AvePoint and Redington Forge Strategic Partnership to Strengthen Data Management and Collaboration Security Across MEA

Dubai, United Arab Emirates – 4th November 2025 – Redington, the leading technology aggregator and innovation catalyst, has announced a distribution partnership with [AvePoint](#), the global leader in data security, governance, and resilience. The partnership will enhance access to AvePoint's comprehensive suite of data protection, governance, and migration solutions for enterprises and public sector organizations across the region.

With digital transformation accelerating across MEA, organizations are increasingly reliant on cloud-based collaboration platforms such as Microsoft 365 and SharePoint to drive productivity and connectivity. However, this rapid adoption has also amplified concerns around data security, privacy, and compliance.

Through this partnership, AvePoint and Redington will address these challenges head-on by empowering channel partners and customers with secure, scalable, and compliant solutions for modern workplace environments. Redington's deep-rooted presence in the region, combined with AvePoint's globally trusted technology, will enable organizations across MEA, from emerging startups to large enterprises, to confidently manage their data lifecycles while adhering to regional compliance and regulatory standards.

The collaboration also reflects a shared commitment to advancing the region's cloud ecosystem. Redington will lead partner enablement initiatives, including specialized training programs, certification workshops, and go-to-market support to accelerate the adoption of AvePoint's technologies. This will help partners deliver greater value to their customers, streamline deployment, and strengthen the overall cybersecurity posture of businesses across the Middle East and Africa.

"As organizations across the Middle East and Africa continue to embrace cloud and collaboration platforms, ensuring secure and compliant data management has become mission-critical. Our partnership with AvePoint strengthens our ability to deliver best-in-class governance and protection solutions that enable enterprises to fully unlock the potential of digital collaboration without compromising on security," said **Nehal Sharma, Senior Vice President, Global Product & Alliance, Cloud & Software, Redington Group**. "Together, we aim to empower our partners and customers to build resilient, future-ready workplaces."

"We're excited to join hands with Redington to expand our footprint across the MEA region and help organizations strengthen their data protection and compliance frameworks," said **Mohammed Helaly, Sr. Sales Director, Middle East, Turkey and Africa, AvePoint**. "Redington's strong regional expertise and partner ecosystem will be instrumental in helping businesses adopt AvePoint's secure, scalable solutions for Microsoft 365 and other collaboration platforms, driving safer and smarter digital transformation."

The partnership underscores both companies' long-term vision to build a resilient and future-ready digital economy in MEA, one that champions secure collaboration, operational excellence, and partner-driven growth.

About AvePoint

Beyond Secure. AvePoint is the global leader in data security, governance, and resilience, going beyond traditional solutions to ensure a robust data foundation and enable organizations everywhere to collaborate with confidence. Over 25,000 customers worldwide rely on the AvePoint Confidence Platform to prepare, secure, and optimize their critical data across Microsoft, Google, Salesforce, and other collaboration environments. AvePoint's global channel partner program includes approximately 5,000 managed service providers, value-added resellers, and systems integrators, with our solutions available in more than 100 cloud marketplaces. To learn more, visit www.avepoint.com.

About Redington

Redington Limited (NSE: REDINGTON; BSE: 532805), a leading technology solutions provider, empowers businesses in their digital transformation journeys. Guided by its brand narrative "Unlock Next", Redington goes beyond distribution to remove barriers, accelerate digital adoption, and unlock access, growth, trust, efficiency, and impact—helping businesses, communities, and societies embrace what's next in technology.

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